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CONSTRAINTS FACED BY FARMERS IN MANCHERIAL DISTRICT OF TELANGANA

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ABSTRACT

This paper was conducted on “constraints faced by the farmers in Mancherial District of Telangana”. The study was conducted in two Mandals of Mancherial. Convenience sampling is used in selection of mandals there are Hazipur and Jaipur and Two villages are randomly selected from each mandal. Snow ball sampling is used to collect 25 samples from paddy and Cotton grower of each village. Total 100 samples were collected. Garrett ranking technique revealed that in case of paddy and cotton the most important production constraints are high cost of inputs followed by severity of diseases, pest with garret scores 64.09 and 60.57 score respectively. The major marketing constraints are lack of remunerative price of crops, price fluctuations their scores are with mean score of 59.99 and 58.95 respectively. And major economic constraints are delay in cash payments with Garret ranking score 68.70 followed by non-availability of credit welfare 59.30 is the

Impact of Self Group Member on Their Socio Economic Conditions: A Case Study of Nalgonda District in Telangana State

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Abstract

The Mean difference between income received through agriculture and allied activities pre and post Self Help Groups is influenced by these variables, mainly occupation, Man days of employment, Land ownership, Size of employment, Income, loans and savings. After joining Self Help Group member their occupation is influenced to change their socio-economic conditions.

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I. Introduction:

In India banks are offering loans only against securities. Most of the people don't have assets to offer as securities and therefore, they could not avail any bank loans to undertake any economic activities. It is more of true to Indian women who don't possess any of the family assets, if any, in their own name. The co-operative societies were formed especially in rural areas to meet the financial needs of the people. But the co-operative movement has failed in this country. Thus the financial needs of the poor people remained unfulfilled. They could not participate in the economic development of the country and thereby they could not improve their living conditions. To overcome this problem, NABARD desired and introduced micro credit system to cover unbanked poor people in India. Accordingly Banks were instructed to offer micro credit by having linkages with Self Help

Consumer Awareness towards Mobile Services-A Study

pdf

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Abstract

With the change of people's life concept, consumers' rational consumption psychology has become increasingly prominent. Social Marketing, Customized Marketing, brand-name shopping, and the consumer's perception of the price of the commodity (directly expressed as the consumer's sensitivity to price), are all main factors for understanding consumer attitudes, and help explain the reaction of market demand to price changes. Consumer Awareness is an act of making sure the buyer or consumer is aware of the information about products, goods, services, and consumers rights. Consumer awareness is important so that buyer can take the right decision and make the right choice. Consumers have the right to information, right to choose, right to safety. In this paper an attempt is made to study the consumer awareness towards mobile services.



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CYANOBACTERIA ASSISTED BIO-REDUCTION OF SILVER NANOPARTICLE CONJUGATES AND STUDY ON THEIR CHARACTERIZATION AND ANTIBACTERIAL ACTIVITY AGAINST PATHOGENIC BACTERIA

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CYANOBACTERIA ASSISTED BIO-REDUCTION OF SILVER NANOPARTICLE CONJUGATES AND STUDY ON THEIR CHARACTERIZATION AND ANTIBACTERIAL ACTIVITY AGAINST PATHOGENIC BACTERIA

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Characterization, *in vitro* cytotoxic and antibacterial exploitation of green synthesized freshwater cyanobacterial silver nanoparticles

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Freshwater cyanobacteria,
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characterization,
antimicrobial activity,
cytotoxic activity.

ABSTRACT

Cyanobacteria-mediated silver nanoparticles synthesis approach has proven to be more efficient and eco-friendly in achieving biomedical applications compared to physical and chemical prototypes. In the present work, the silver nanoparticles were successfully synthesized by cell-free extract of freshwater cyanobacteria, i.e., *Chroococcus turgidus* and *Characium typicum*. The cyanobacterial silver nanoparticles (CSNPs) were characterized by UV-Vis spectroscopy, scanning electron microscopy (SEM), transmission electron microscopy (TEM), and Fourier transform infrared (FTIR) analysis and were further tested for antibacterial and cytotoxic efficiency. The synthesis of CSNPs was confirmed through visible color change and shift of peaks at 430–445 nm by the UV-Vis spectroscopy. The size of CSNPs was between 22 and 34 nm and oval-shaped which were confirmed by SEM and TEM analyses. The FTIR spectra showed a new peak at the range of 3,400–3,460 cm^{-1} compared to control, confirming the reduction of silver nitrate. Furthermore, the antibacterial activity of CSNPs showed highest zone of inhibition with 6.9, 4.0, 2.0, and 3.0 mm against *Salmonella paratyphi*, *Escherichia coli*, *Klebsiella pneumonia*, and *Staphylococcus aureus*, respectively, whereas *in vitro* cytotoxic activity of *C. typicum* and *C. turgidus* silver nanoparticles showed remarkable IC_{50} values with 43.3 and 40.9 $\mu\text{g/ml}$ against MCF-7 breast cancer cell line and 20.8 and 55.7 $\mu\text{g/ml}$ against HepG2 cancer cell, simultaneously.

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CUSTOMER'S PERCEPTION TOWARDS E-COMMERCE-A STUDY

[pdf](#)

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Abstract

In this digital era, the usage of smart phones especially 4G technology phone has been increased. This led to increase in the consumer awareness about e-commerce and its advantages. India ranks second in the world in terms of internet users, china being ranked first in the world. The number of internet users is around 45 crores accounting to 40 per cent of the population compared to 65 crores i.e., 48 per cent of the population in China.

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TECHNICAL SESSION – III

Meeting ID: 430 585 6354; Passcode: 39774

Lead Speaker: Dr. Usha Tiwari (Cheer leading-male sports to female side sports)

Chair: Dr Ajit Mohan

Co-Chairs: Dr Pradeep Chahar
Dr Vijendra Kumar Grover

Faculty in Charge: Dr Vijendra Kumar Grover (Contact No. 8839303486 email ID: vijendrakumar.grover@jaipur.manipal.edu)

No.	ID	Presenter/Author	CONTACT DETAILS	TITLE
1	IVCPRESS-087	Dr. Shaikh Mustaq Badshah	9860907555 shaikhm222@gmail.com	Importance of Nutrition, Exercise Metabolism and Sports performance in Physical Education
2	IVCPRESS-088	N. Padma Dr.P.Ramesh Reddy	padmapotharaveni@gmail.com	A study on Socio Economic Status of female junior athletes and badminton players of Telangana State
3	IVCPRESS-089	Lav Parmar		COMPARISON OF FEET PLANTER PRESSURE DISTRIBUTION, COP DISTANCE AND AVERAGI



Research Article

A study on socioeconomic status of female junior athletes and badminton players of Telangana state

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ABSTRACT

The purpose of the study was to find out the effect of socioeconomic status of female athletes and badminton players of Telangana state. One hundred were athletes and 100 badminton players. They are participated at state level championship. The socioeconomic status questionnaire prepared and validated by Kappaswamy was used for the purpose of data collection to find out the significant effect. Of socioeconomic status of athletes and badminton players. Mean, standard deviation (s-value), and correlation were compared result of the study positive effect of the study indicated of socioeconomic status of the female athletes and badminton players of Telangana state. Significance of difference was also observed in high and low socioeconomic status between athletes and badminton players.

Keywords: Athletes badminton state level, Socioeconomic status

INTRODUCTION

Socioeconomic Status

Socioeconomic status is the social standing or class of an individual or group. It is often measured as a combination of education, income, and occupation.

Social economic theories may differ from conventional beliefs about economics. Traditional schools of thought often assume that actors are self-interested and make rational decisions. Social economics also referred to as socioeconomic, is concerned with the relationship between social and economic factors within society. These factors influence how a particular group or socioeconomic class behave within society, including their actions as consumers. Different socioeconomic classes may have different priorities regarding how they direct their funds.

Certain goods or services may be considered unavailable to specific classes based on their own perceived ability to afford them and their income. These goods or services can include access to more advanced or complete medical care, educational

opportunities, and the ability to buy food that meets specific nutritional guidelines.

Statement of the Problem

The purpose of the present study was "A study on Socioeconomic status of Female Junior Athletes and Badminton players of Telangana State."

Objectives of the Study

The objective of the study was to find out the socioeconomic status of female junior athletes and badminton players of Telangana state.

Hypotheses of the Study

It was hypothesized that there would be no significant difference between parents occupation of athletes and badminton players.

METHODOLOGY

Selection of Subjects

To achieve the purpose of the study, 200 female players out of which 100 athletes and 100 badminton players from various districts of Telangana state those who have participated at state level competition aged under 17 years were selected as subjects.

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